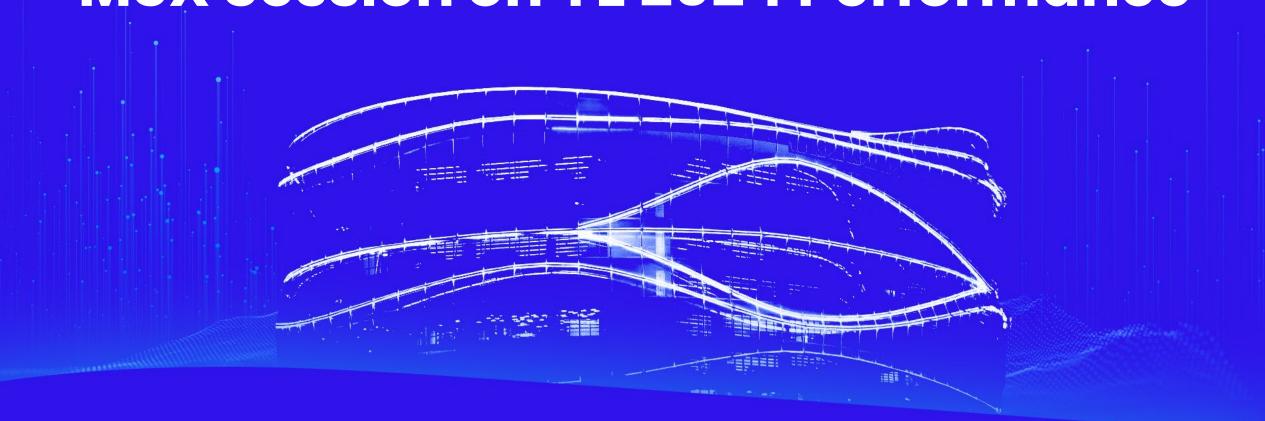


# MSX Session on YE 2024 Performance



Imagine to Life

# Disclaimer

Oman Telecommunications Company (S.A.O.G) has prepared this presentation in good faith for the purpose of Investor community.

These presentations may contain forward-looking statements based on current assumptions made by Omantel Group management. Such statements were only applicable as of the date of the presentation and the Company assumes no obligation to update them.

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Omantel 2025

# Domestic Economic Outlook

Oman's resilient economic performance, guided by Vision 2040, reflects its steady recovery from challenges and commitment to long-term growth.

Omantel is positioning itself as a strategic partner with the Government to deliver its key digital targets.

#### Oman's Key development









Oman's Debt to GDP ratio has decreased significantly from 68.0% in 2020 to 33.0% projected in 2025.



The Oman Future Fund launched with a capital of RO 2 billion in January 2024.

## Key target sectors for the FFO Joint Fund













Cyber Security

#### **Key Economic Indicators**













#### Oman 2040 vision Journey

Oman is advancing reforms for sustainable, private sector-led growth by diversifying its economy, stabilizing prices, enhancing infrastructure.

Strategic focus on creating job opportunities and enhancing living standards.

Oman's capital market regulator Financial Services Authority (FSA) announced a package of incentives to develop the investment and business environment in the sultanate, support economic development.

A new regulation introduced by the FSA, Startups Index, aims to attract private firms, family companies, small and medium enterprises (SMEs), and emerging startups

# Omantel's journey of growth and innovation

# Omantel







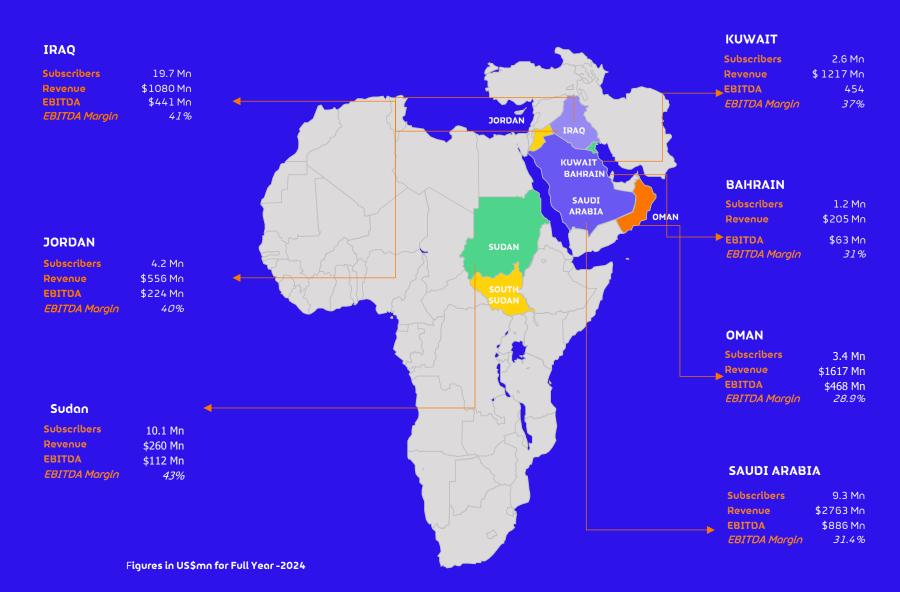


# Stepping forward with Portal of the Future

As we enter the next phase of our evolution journey, We continue to strengthen our technological capital, and exploring transformative opportunities beyond traditional telecom services



# We are among the leading telecom operators in the MENA region



# Driving Growth Through Strategic Diversification and Operational Resilience Across The Group

Zain Board recommended extending its 35 fils per share dividend policy for three more years covering 2026–2028.

# **Diversified growth Vertically**

# TASC Largest Tower Company

Valued at USD 2.2 Billion\*

Annual Revenue 500M USD

Annual EBITDA 200M USD

# Zain Omantel International

For FY-24, ZOI's revenues soared by 455% YoY to reach \$200m, driven by key partnerships and infrastructure expansion (with the likes of META, Google, AWS etc).

#### Zain Fintech

Fintech revenue reached
USD 176 million, up 19%
YoY, with 96 million
transactions processed,
totaling USD 12.4 billion in
transaction value

## ZainTech

generated USD 118 million in revenue, up 103% YoY, a major contributor to the 8% YoY growth in Groupwide enterprise revenue

# Resilient Performance across key Markets



#### Kuwait

 led the market in 2024, securing a 38% revenue share and expanding its postpaid segment by 2.2% YoY, with a customer base reaching 2.6 million.



## Saudi Arabia

 Achieved record revenue of USD 2.8 billion (+5% YoY) in 2024, with EBITDA at USD 886 million and net income up 354% to USD 159 million. Its 5G network covered 66 cities, and the customer base grew 4% to 9.3 million.



## Iraq

Saw strong growth in 2024, with revenue up 11% to USD 1.1 billion, EBITDA rising 18% to USD 441 million, and net profit surging 47% to USD 130 million. The customer base grew 10% to 19.7 million.



## Jordan

 Maintained market leadership in 2024, with revenue up 6% to USD 556 million, EBITDA up 4% to USD 224 million (40% margin), and net income rising 3% to USD 79 million.





# Unlocking value in eight countries through Omantel's 26% Stake in Zain Omantel International

- ZOI is the highest-ranked carrier network in the region and among the top 100 globally.
- ZOI's FY-24 revenues surged by 455% YoY, reaching \$200 million, fueled by strategic partnerships
   and major infrastructure expansions.
- Key Partnerships with tech giants like META, Google, and AWS played a pivotal role in accelerating growth.
- ZOI, in collaboration with Equinix, launched Oman's second carrier-neutral data center in Salalah SN1.

Over 90% of internet traffic in Oman is served locally.

Over +20 Submarine
Cable Systems
connecting the east
with the west

Access to more than 120 cities around the globe









# **Domestic Key Developments**

should be enthusiastic, uplifting, and focused on celebrating successes, innovations, or contributions.

# Strategic Alliances

- o Google Cloud Partnership: Enhanced edge data processing capabilities, API Marketplace.
- o AWS Collaboration: Developing a Digital Marketplace.
- Sovereign Cloud with AWS: Ensured compliance with national security standards.
- Scalable National Cloud Infrastructure with Huawei: Expanded cloud capacity for growth.

# Wholesale going global

- Omantel set to make Salalah the Middle East's second largest submarine cable hub.
- Launched SN1 Data Center:
  - Developed in partnership with Equinix.
  - Attracted major global content providers and Hyperscalers

#### Successful Sukuk Issuance

- Successful Issuance of \$500 Mn
- o Coupon Rate at 5.375.
- o 130.8 bps Over 7 years U.S Treasury Rates.
- Based on Airtime data.

# **Omantel Innovation Lab**

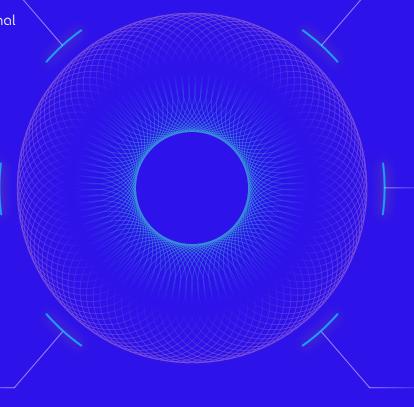
- 370 startups assessed in 2024, with 15 receiving direct investments through Omantel's funding ecosystem.
- 35% of startups in Omantel's programs have secured external funding or integrated their solutions within Omantel's ecosystem.
- Creation of more than 200 Jobs.

# Research and Development

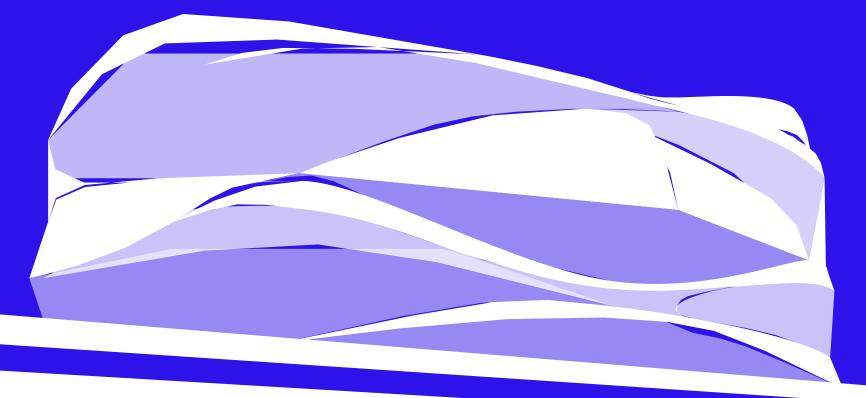
Omantel to advance next-gen connectivity,
 Generative AI, and Space Technology, is forging into R&D partnerships with key players,
 enhancing network performance, coverage, and customer experience.

## Awards and Accolades

- o The Best IR Team in Oman.
- Sukuk of the Year by IFN
- GCC Award for Most Influential Operator in Cybersecurity by GSMA
- Award in AI excellence at COMEX 2024
- Best VAS in Fixed Wireless
- Excellence in Overall Cloud Transformation



# Omantel Sustainability



**Omantel** 

# Placing Sustainability at the Heart of Our Corporate Strategy



**National Priorities** 





Education, scientific research and national capabilities

> Developing Prosperous Communities



Well being and social Protection

Operating Responsibly



Employer of choice



Environment and Natural Resources

Creating a Greener world



























# Omantel's Financial Highlights – YE 2024

#### Domestic Financial and Performance Indicators In Million OMR **Domestic Key Financial Indicators** Omantel Core Business Performance Mobile Subscribers Revenue Fixed Broadband **EBITDA** Market share Market share Subscribers 622.7 180.3 40.2% 54.4% 2.7% YoY Q3 Y24 55.4% Q3 Y24 39% Subscribers **Net Profit Dividend Received** Mobile Revenue Fixed Revenue 69.7 41.5 -0.2% 5.1% \* dividends received year 2024 from Zain Group 2.1% YoY YoY Operational Highlights Financial Strength 5G Coverage 4G Coverage Net Leverage **Net Debt** 98% 92% 3.23 672.0 -0.9 % YoY As of YE 2024 Non-Core Copex Free Cash Flow **ICT Revenue** 85.1 96.9 40 -19.6% YoY +2 % YoY 55.5% YoY

# Performance of Zain Group

In Bn USD

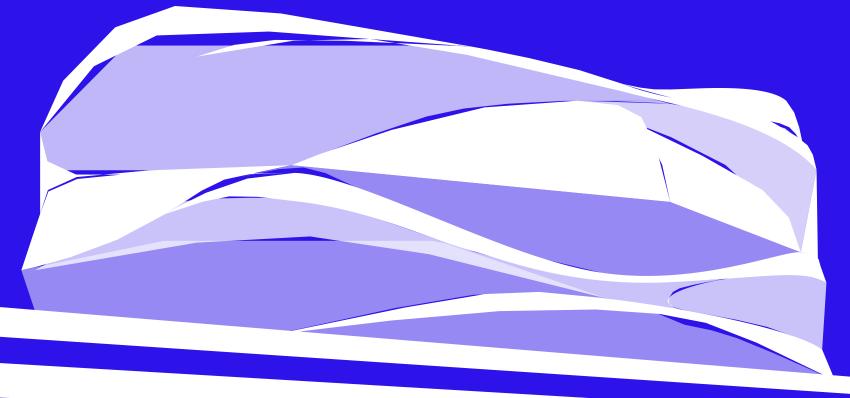
#### Performance of Zain Group



#### **Omantel Zain key Synergies**

- Zain Omantel Procurement Savings USD +14.4 Mn Cumulative YTD Savings, in IT and Network equipment.
- We Align: Business Alignment and Knowledge Exchange
- Sustainability Synergies: Knowledge Exchange to reduce carbon footprints, boost energy efficiency, and promote green technologies.

# Group Financials



**Omantel** 

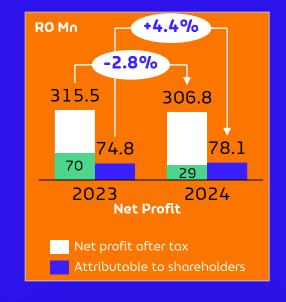
# Omantel Group (Incl Zain Group) – Year ended 31 December 2024

Group Revenue stands at RO 3.030 Bn increase by 3%, EBITDA at 1.028 Bn decrease by 1.1% and Net Profit is at RO 306.8 Mn, decrease of 2.8% YoY.









Zain's total subscriber base decreased 1.6 Mn by compared to 2023 coming Sudan mainly from on of account network shutdown and mass migration crisis.

Domestic subscriber base increased by 0.4 Mn contributed by increase in Mobile base .

The Group revenue includes
Zain Group, which
contributed revenues of RO
2466.9 Mn. Group's revenue
increased across all
operations with a major
portion of that coming from
Oman which increased YOY
by 2.7%, Iraq by 11%,
Bahrain by 7%, Jordan by 6%
and KSA by 5% and Kuwait by
4%.

The EBITDA decrease is account of ongoing conflict and currency devaluation in Sudan, which was partially offset by better performance in other regions.

Year 2023 included positive impact of one-off items (Number Range settlement, Impairment provision for Sudan)

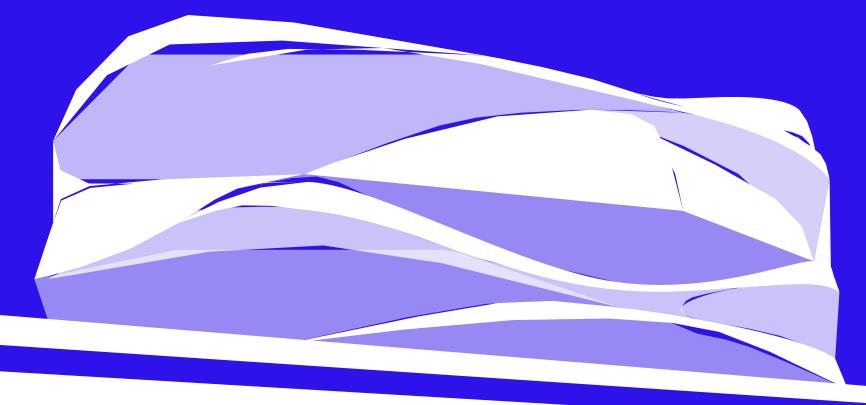
Net profit before minority interest YOY decreased by RO 9.6 Mn (2.8%) since 2023 includes the Capital gain on KSA tower sale of RO 70.1 Mn.

Year 2024 includes gain on acquisition of stake in IHS-Kuwait for RO 29.3 Mn.

# Omantel Group performance from Domestic to Consolidated profit-2024 Vs 2023



# Domestic Financials



**Omantel** 

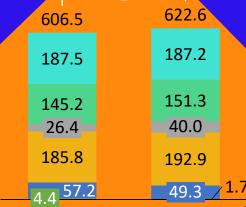
# Domestic Performance – YE 2024 (Including domestic subsidiaries)



Fixed line (excluding ICT)



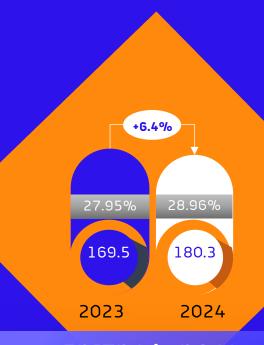
2023



# **Revenue in RO Mn**

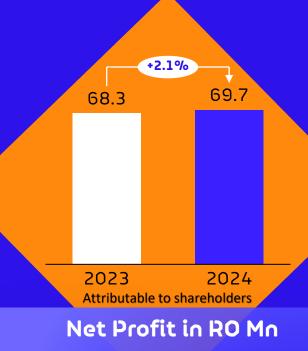
2024

 The growth in domestic revenue is driven by a 6% increase in Mobile Postpaid revenue and a 7% rise in Fixed Broadband revenues. Additionally, contributions from subsidiaries such as Oman Data Park and Future Cities (Tadoom).



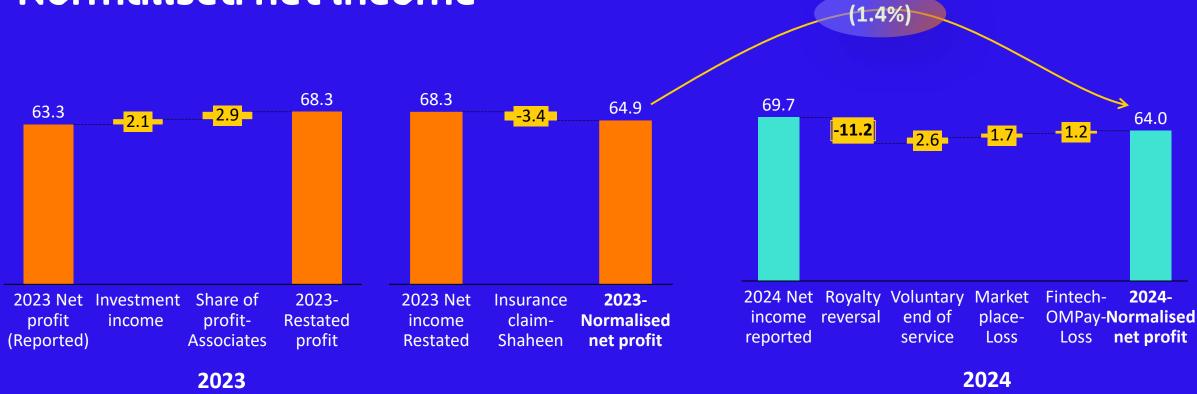
## EBITDA in RO Mn

EBITDA for the year includes a one-time gain of RO 13.2 million, representing the settlement of a financial claim related to services provided by Omantel prior to 2020.. Excluding the reversal, EBITDA decreased by RO 2.4 Mn (1.4%) on account of set up costs for Market place entity (RO 2Mn) and losses from OmPay (RO 0.4 Mn).



Net Profit for the year 2024 stands at RO 69.7 Mn compared to RO 68.3 Mn in the previous period. Increase in Net profit is attributed to the increase in EBITDA which was offset by increase in depreciation and amortization by RO 6.3 Mn and Voluntary end of service cost of RO 3 Mn. The increase in depreciation and amortization is on account of our continuous investment in Network to increase revenue and enhance customer experience.





Despite significant competition in the Mobile sector and high depreciation expense arising on account of capex investment, net profit decreased marginally by 1.4% YOY on account of growth in core telco revenues and cost optimization initiatives

Note: All nos reported above are after tax nos.

# **Business Performance:**

Effective base
Management via
retention and upselling
in challenging market
conditions.

# Fixed Value generation

continues to be driven by migration of customers from legacy copper technology to 4G/5G (wireless Fixed Broadband) and Fiber, Capturing competition base.

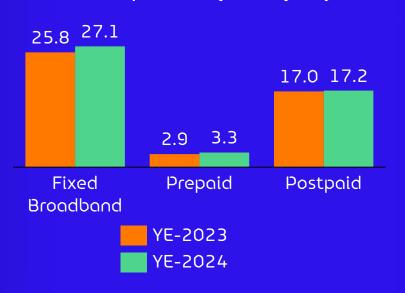
## Mobile Value generation

Continuous focus on customer retention through strategic retention management.

#### Subscribers (Including M2M) ('000s)



#### ARPU | RO / Month (Excluding M2M)

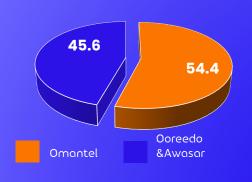


# Prepaid to Postpaid Gross Migration in 2024

#### Mobile Subscriber Market Share-Sept 2024



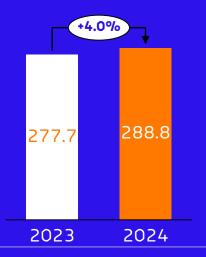
#### Fixed Broadband Market Share-Sept 2024



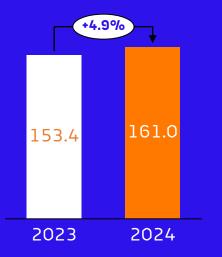
# Cost Analysis Summary:

- The increase in CoS is mainly driven by increase in costs coming from Tadoom (RO 11.2 Mn) for the cost of meters. At Omantel standalone, Cost of sales increased by RO 2.1 Mn on account of higher hubbing costs (RO 2.6 Mn) and higher charges payable to OBC (RO 2.5 Mn) which is line with growth in Hubbing revenues and Fixed Broadband revenue.
- Opex increase is mainly on account of increase in IT costs, Frequency fees and management fees payable to ZOI.

# **Cost Of Sale**



# Operating & Administration Expenses



# CAPEX additions RO Mn

Capex investment is primarily in 5G and upgrade of 4G sites.





# Domestic Debt Profile

- Free cash flows reduced by RO 19.5 Mn on account of
- Capex cash flows increased by RO 37.1 Mn YOY.
- Which was partially offset by Increase in cash flows from operations by RO 23.3 Mn YOY as result of better working capital management
- During Q3-2024 Moodys upgrade the ratings to Ba1 and Fitch upgrade the ratings to BB+.

Repayment schedule (includes interest) (Bank borrowings and Bonds)

205.9

Within 1 Year

RO

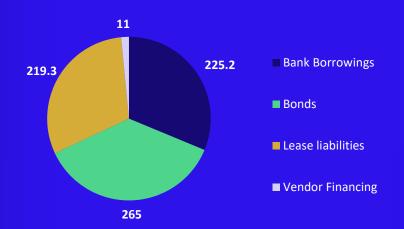
(Mn)

■ 1-2 Years

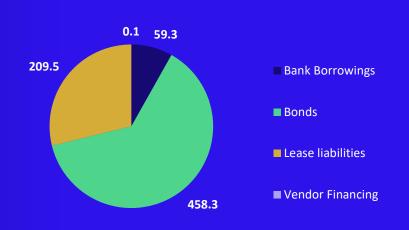
■ 3-5 Years

Beyond 5 Years

Gross Debt-RO 720.5 Mn- December 2023



Gross Debt-RO 727.2 Mn- December 2024





Leverage and net debt excluding lease liabilities. Is 2.22x





#### 21

331.6

# Omantel Investor Relations

For More information, please visit the <u>website</u> or download the App from <u>Apple/Google App</u> store.

Or directly contact the Investor Relations Team:
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<a href="mailto:Aisha.al-balushil@omantel.om">Aisha.al-balushil@omantel.om</a>



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